



Family owned James Robertshaw has over 150 years experience of designing, manufacturing and installing bespoke awnings, coverings and blinds for the specific needs of operators in the leisure and hospitality industry.

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#### **About Us**

James Robertshaw
was founded in 1860
by its namesake Mr
James Robertshaw of
Collyhurst, Manchester.

Originally the company made Victorian box awnings with woodwork carved by hand, but were best known for the Spring Roller system, patented in 1908 and produced until 1954.

The business stayed within the Robertshaw family until the tragic death of James' grandson William Lancelot Robertshaw in 1960 and was then bought by production manager, Arthur Harrison, who relocated the company to Farnworth, Bolton.

Arthur owned and ran the business until ill health forced retirement in 1979. Arthur's son-in- law, Nigel Sharrock, who also worked within the business, assumed the role of Managing Director throughout Arthur's illness and subsequent passing in 1980 and has been the team's MD since.

Today James Robertshaw is still a family owned and run business with Nigel's wife, Lesley and son Matthew, joining him in sitting on the board. In 2010 after 50 years at its Farnworth home, James Robertshaw re-located to its current, modern facility and headquarters at Horwich, Bolton.

All products are designed and manufactured at the company's facility and headquarters in Bolton. With clients ranging from independent bars; national chains and bar brands; architects and contractors working on major hospitality projects; and blind trade; James Robertshaw has the creativity, expertise and knowledge to make a visible difference to any business.



## **Leisure & Hospitality**

Family owned James
Robertshaw has over
150 years experience of
designing, manufacturing
and installing bespoke
awnings, coverings and
blinds for the hospitality
business.

From providing branded blinds for shops and cafés in the 1900's through to today's fully automatic awnings which are capable of turning outside space into comfortable indoor space at the flick of switch, James Robertshaw's track record, design acumen and customer service is second to none.

With products ranging from parasols and umbrellas to retractable awnings and walls, James Robertshaw works with its clients to find the best bespoke solution to help enhance their brand; create an eye-catching exterior and bring the outdoors, indoors.

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## Case Study

## Corn Exchange, Manchester

- ►£30 million transformation of Grade II Listed Corn Exchange.
- ▶ James Robertshaw provided branded awnings, café barriers, heaters and lights for whole complex.

#### The Brief

Manchester's iconic Corn Exchange is a Grade II Listed building and is now home to 13 restaurants and bars, many of whom are making their debut in the North-West.

James Robertshaw was invited by main contractors, Interserve Construction and Manchester based Architects, 5plus, to design, manufacture and install awnings, café barriers and planters, heaters, lights and branding for the entire complex.

## The Outcome

The main challenge was to make sure the external awnings provided shading and weather cover, without compromising the beautiful Edwardian façade.

We specified the A101: Jaguar folding-arm awning for two main public facing façades on Cathedral Street and Exchange Square. A total of 23 awnings were installed ranging from 4 metres to 8.6 metres in width, all with 3 metre projections. Fully automated and installed with vibration sensors, the awnings were manufactured at our Bolton facility.

By working closely with each operator, we have dramatically helped create a true sense of place and arrival, allowing each operator to stand out with their brand, whilst respecting the space and design of its neighbouring restaurants. All our awnings and café barriers are available to trade customers, the company is also able to apply branding to its products.







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We wanted to make sure
the restaurants and bars
could make the most of
their outdoor space on
to Exchange Square and
Cathedral Street. The
awnings manufactured
and installed by James
Robertshaw have certainly
done the trick.

Sarah Aspinall, Senior Quantity Surveyor, Interserve Construction





# Case Study Scene, Manchester

- ▶ Bespoke canopy solution.
- ➤ Year round use of outdoor space.

## The Brief

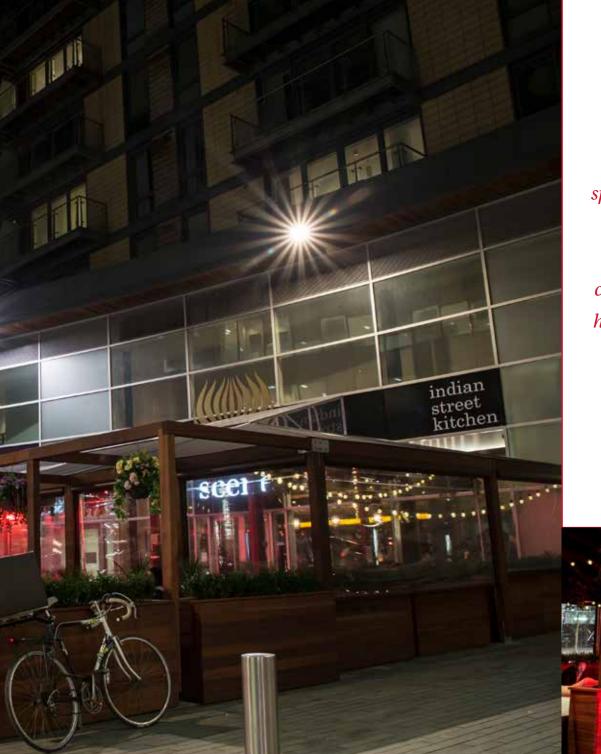
Scene, Indian Street Kitchen is located at Leftbank in Manchester's Spinningfields district. James Robertshaw was invited to help the restaurant provide year round use of its external space fronting onto the River Irwell and into Spinningfields.

## The Outcome

We provided its CW 101 canopy roof tops to create a long external veranda area along the Irwell river side. Ten clear R101 Eliminates were installed into the frame of the wooden pergola to create a dynamic weather proof wall on the Spinningfields elevation of the restaurant.

When guests arrive to Scene, they take their arrival drinks in the veranda area before heading into the restaurant space which includes a theatrical open plan kitchen, so guests can see, hear and smell their meals being cooked.





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James Robertshaw's canopy system
has provided permanent outdoor
space for us and it works wonderfully.
I will definitely be working with
Matthew and his team again, their
customer service is fantastic and they
have some great ideas on how we can
improve our space even more.

Saqib Ali, Owner, Scene

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## Case Study

## **Beautiful Drinks, Manchester**

- ▶ Branding to make an impact.
- ► Increase use of outdoor space.

#### The Brief

Beautiful Drinks Ltd, the team responsible for some of the North West's most well-known and exciting food and drink establishments including Almost Famous, Home Sweet Home, Luck Lust Liquor & Burn and Keko Moku, appointed James Robertshaw to provide a range of products to help boost branding and increase the use of outside space.

## The Outcome

At Home Sweet Home in Great Northern Square, we provided P102 Lion Plus large umbrellas and E102 Café barriers, all branded up to create an outdoor seating area for 60 covers. While over at Edge Street in Manchester's Northern Quarter, we have installed A101 Puma awnings with heaters to provide comfort to outdoor diners.

Almost Famous, notorious for its amazing burger menu, has received branded E102 café barriers at its Great Northern Square restaurant, while at Luck Lust Liquor & Burn there are ten café barriers to help define the outdoor areas on the High Street.







We're delighted with the awnings and café barriers provided to us by James Robertshaw. The high quality products not only help us provide more comfort and space to our outdoor areas but make a fantastic visual impact, really helping to promote our brands.

Ben Grainger, Beautiful Drinks Ltd





## Case Study

## Restaurant and Bar, Yorkshire

- ► Return on investment in just 14 days.
- ▶ Year round use of outdoor space.

## The Brief

This hugely popular restaurant and bar in Yorkshire complete with roof terrace and ground level garden was always full in the summer, but struggled with low customer counts when the sun wasn't shining.

#### The Outcome

We recommended two bespoke solutions. For the roof terrace, we installed a 12 metre wide by 7 metre projection, W-Series all-weather awning complete with fully retractable roof and dimmable LED roof lights, bi-folding doors and glass, with corporate branding.

Downstairs in the garden, we installed a huge 8 metre x 7 metre, branded Lion HD Umbrella with heaters and lights solution. It's known locally by customers as the 'Jumbrella'. due to its scale and prominence.

The process has added an additional 60 covers to the bar and restaurant and created an all year round, all day venue, with the return on investment being realsied in just over two weeks.





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The awning and our jumbrella have made a spectacular difference to us. Not just adding to comfort for our customers but seriously increasing our bottom line. They paid for themselves in just two weeks, which makes them an excellent investment.

Benji Comstive, Manager





## Meet the team

James Robertshaw has a highly skilled and professional team working together with its clients to provide the right, bespoke solutions.

With the same point of contact throughout the whole process, James Robertshaw will ensure all products are manufactured, delivered and installed on time and to budget.

The team of designers, surveyors and installers are highly skilled and trained, capable of working to the tightest of deadlines and the most demanding of physical environments.

To find out more about James Robertshaw and its products, contact one the sales team today.

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